



<p><b>EDUCATION</b></p> <p><b>B.A. in Graphic Design, 2023</b> Cabrini University (Radnor, PA) 3.97 GPA, Summa Cum Laude President’s List 2020-2023</p>	<p><b>PROFILE</b></p> <p>Highly-responsible and conscientious, brings excellent communication and customer-oriented skills, works equally well as a team member or independently. Interested in serving within a customer-facing fashion or design-related company.</p>
<p><b>WORK EXPERIENCE</b></p> <p><b>Valley Forge Tourism and Convention Board   Graphic Design Intern</b> December 2022 - Present, King of Prussia, PA</p> <ul style="list-style-type: none"> <li>- Designed and conceptualized the 2023-2024 Arts Montco Guide, the official arts and culture guide for Montgomery County, PA</li> <li>- Fostering interdepartmental collaboration through design deliverables and collateral for marketing, events, sports, etc.</li> <li>- Working closely with the Creative Manager to translate messaging concepts into marketing materials</li> </ul> <p><b>Creative Collective MNYK   Freelance Graphic Design</b> November 2022 - Philadelphia, PA</p> <ul style="list-style-type: none"> <li>- Created collateral for the grand opening of a creative studio based in Manayunk, PA</li> <li>- Worked with the CEO and Creative Director to support their creative efforts in uplifting the community and showcasing local creatives</li> </ul> <p><b>Lily Jang, NBC News   Image Consultant</b> Summer 2022 - Houston, TX</p> <ul style="list-style-type: none"> <li>- On-set image advisor</li> <li>- Ghost wrote article for Forbes</li> <li>- Created collateral for real estate brand and influencer brand deals</li> </ul> <p><b>Free Press Boutique   Client Advisor/E-Commerce Director</b> February 2021 - May 2022, King of Prussia, PA</p> <ul style="list-style-type: none"> <li>- Supervised employees and client accounts for a streetwear boutique</li> <li>- Oversaw website design and development, created listings for products in inventory, and analyzed customer data to increase conversion rates</li> <li>- Cultivated and maintained industry and technical knowledge of the brands carried to assist clients with wardrobe consultation</li> <li>- Assisted in creation of social media posts and email newsletters</li> </ul>	<p><b>SKILLS</b></p> <p><b>SOFTWARE</b></p> <p>Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe XD Figma Asana Microsoft 365 Google Workspace</p> <p><b>WEB</b></p> <p>HTML/CSS CodePen GitHub VS Code Wordpress</p> <p><b>DESIGN</b></p> <p>Vector Illustration Photo Retouching Photo Montaging Logotype &amp; Monograms Publication Design Package Design Print Production Identity Design &amp; Branding User Interface Design Web Design Production Responsive Web Design Integrated Design Campaign</p>
<p><b>Ametek   Freelance Graphic Design</b> Summer 2020 - Remote</p> <ul style="list-style-type: none"> <li>- Designed a business playbook that aids corporate directors with talent acquisition and hiring strategies</li> <li>- Worked with the client to establish requirements, manage project milestones, and design creative solutions</li> </ul>	<p><b>PUBLICATIONS</b></p> <p><b>AIGA Locally Sourced</b> <b>Issue: 01 - Fall 2022</b></p> <p>A digital publication featuring student work from the Philadelphia region and beyond.</p>